



UTOPIAN

ACADEMY FOR THE ARTS

MIDDLE SCHOOL

Media Arts Pathway

Grades 6–8 | Arts Education

The Media Arts Pathway offers scholars an immersive experience in the world of digital storytelling and production, equipping them with the creative and technical skills needed to thrive in today's media landscape. This pathway features two dynamic courses: **Audio & Video Production** and **Television & Film**, each designed to build a strong foundation in media creation and industry-standard practices.

Audio & Video Production

In this hands-on course, scholars gain a comprehensive understanding of audio and video production techniques. From pre-production planning to post-production editing, students explore the full creative process using professional tools and software.

- **Audio Production:** Scholars learn sound recording, mixing, and mastering using industry-standard platforms like **Pro Tools** and **Logic Pro X**. They gain practical experience with microphones, audio interfaces, and digital audio workstations (DAWs).
- **Video Production:** Students develop skills in video shooting, editing, and effects using tools such as **Adobe Premiere Pro** and **Final Cut Pro**. They work with cameras, lighting equipment, and editing software to produce professional-grade video projects.

Television & Film

This course immerses scholars in the art and craft of television and film production. From concept development to final editing and distribution, students explore the full spectrum of storytelling for the screen.

- Scholars create detailed production plans and learn to manage workflows efficiently.
- They gain insight into the television and film industry, developing a professional mindset and understanding of industry standards.
- Projects challenge students to bring their stories to life through collaborative and individual productions, building a strong portfolio of work.

Together, these courses prepare scholars for high school media programs and future careers in media production, while fostering creativity, collaboration, and technical excellence.